

# Planet Freelance

## copywriting news

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### Seeded creates a blog buzz!

SeededBuzz is one of countless ways to help promote your blog.

It's a free way to publicise blogs to thousands of screened bloggers and it's also a handy place to find inspiration for new posts when your creativity's flagging.

- there's good guest blogging potential - you can write guest posts to get valuable backlinks to your site
- more quality links equals improved search rankings
- if you're into networking there's a lively community to join
- you also get access to some useful marketing tools for post promotion and private messaging

There's a video demonstration on site so you can see exactly how it works before you join.

You need an invite to join but they provide a means of getting invited so that's OK!

The more ways you can find to publicise your blog, the more exposure it gets, the more readers you get and the more back

links you gain. Provided your writing is good enough quality, that is!

Like many such sites they rightly insist on good quality blogging. If you're unsure about your abilities why not get a freelance copywriter on the case? I charge £15 per 350-400 word post for regular work, £20 each for one-offs.



seededbuzz

### Last Month's freelance copywriting services

During July 2010 I helped businesses with...

- regular daily, weekly and fortnightly blog posts
- press releases
- articles
- tenders
- ebooks
- editing and creating website content
- email marketing
- SEO-led webpages for various clients
- and more!

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I'm Kate Naylor, an experienced freelance copywriter and editor with a strong Direct Marketing focus. And this is my monthly five minute newsheet. You can find out more about what I do on my website: [www.helpinthecity.com](http://www.helpinthecity.com)

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